



www.section1niaaa.org

NIAAA News and Information

2014 Board Goals

- Continue to promote the value of NIAAA membership, including the benefits of dual membership.
- Embrace and enhance technology to improve communication with the membership.
- Promote the professional outreach and grant programs to membership and encourage participation.
- Continue to establish methods to effectively connect the membership.

Professional Development

- The NIAAA will offer LTC coursework via webinar in the spring. Spring coursework will include LTC 501, 502, 504, 506, 508, 608, 700 and 703. Check the website for the schedule and registration materials.
- The NIAAA will offer additional coursework through webinar in the summer and fall. Eight courses will be available in each series. More information will be posted on this coursework later in the year.

- The NIAAA offers on-line course instruction through the University of Maine. Courses available are 501, 502, 504, 506, and 508. Ohio University offers 501 and 502 on line. Information can be found on the NIAAA website under the “Leadership Training Institute” tab found in “Programs.”
- Revisions on LTC 710 (A & B) and LTC 630 began in February.
- LTC 627, 703, 705, 720 & 721 will be revised in July.
- LTC 612 will be eliminated effective July 1, 2014 due to diminishing enrollment numbers.
- LTC 630 has been split into LTC 630 and LTC 631.
- The \$10 application fee for the CAA exam will be discontinued effective July 1, 2014.

Advocate Update

- Terri Lakowski, CEO- Active Policy Solutions/NIAAA Advocate reported to the Board of Directors. She shared that there has been a positive shift on the Hill regarding the NIAAA. Terri continues to develop positive relationships with regard to issues impacting education-based athletics.

Committees

- Members are encouraged to submit committee applications. Members should indicate their interests understanding placement might be easier if they are open to serving on any committee (attach copy of application).

Scholarship

- The Board of Directors approved the recommendation of the scholarship committee to increase the amount awarded to section winners from \$1000 to \$1500. National winners will be awarded \$2500 instead of \$2000.
- States are reminded that a certificate to recognize your state participants is available for download on the NIAAA website.
- Attached is a copy of the scholarship rubric to be shared with those evaluating essays.

Miscellaneous

- The NIAAA logo is officially registered through January 2024 with the United States Patent and Trademark Office.
- Additional PSA’s have been created. Two 30 second and two 60 second spots have been created for the benefit of state associations and schools. Print materials are also available.
- Efforts to “go green” were shared by Mike Blackburn. Publications such as A Profile of Athletic Administration, Professional Development Academy booklet as well as other current and future publications may go digital to benefit the membership. Members will still receive a hard copy of IAA magazine.

- States are reminded to apply for the various outreach programs available through the endowment.
- The NIAAA office will begin using a new database in July 2014.
- The NIAAA has endorsed USA Football's "Head's Up" education program for youth football. This program is a comprehensive approach to a better and safer game, endorsed by experts in medicine, child advocacy and sport. Heads Up Football encompasses USA Football's nationally accredited coach certification course, Centers for Disease Control and Prevention (CDC) concussion recognition and response, heat and hydration protocols, equipment fitting instruction and fundamentally sound tackling techniques.

National Conference Schedule

- 2014 National AD Conference in National Harbor, Maryland – December 13-16
- 2015 National AD Conference in Orlando, Florida- December 11-15
- 2016 National AD Conference in Nashville, Tennessee – December 9-15
- 2017 National AD Conference in Phoenix, Arizona- December 8-12

Section 1 News and Information

Section 1 Meeting

- The 2014 Section 1 Meeting will be held on March 30 at the Burlington Sheraton, Burlington, VT.
- If you have any agenda items for the Section meeting, please forward them to me by March 10.

Awards

- The deadline to submit your state scholarship winners to me is March 31, 2014. Since we will all be together in Vermont on the 30th, I am going to ask each liaison bring eight (8) copies plus the original to the meeting. I will collect, collate and distribute these essays to each state liaison at the close of the meeting with a common scoring rubric (copy attached). A ranking sheet will be emailed to you. Results are due back to Trish by May 1, 2014. Section winners will be announced and forwarded to the NIAAA by May 15, 2014.
- Nominations for the Frank Kovaleski Professional Development Award should be submitted to me by March 15, 2014. We will be discussing this award and selecting our section winner at our section meeting. Remember that nominees will remain in the pool for a period of three years.

- Susan Robbins, CMAA of the Awards Committee shared the following deadlines for state award chairpersons.
 - DSA & NFHS Citation April 1st
 - State Award of Merit At least four weeks prior to presentation date
 - Certificates of Service At least two weeks prior to presentation date
 - Frank Kovalski PDA Each state to nominate at section meetings, one submitted from each section
 - Hall of Fame July 1st

Nomination forms are available on the NIAAA website under “resources.”

State Conferences

The state conference schedule (as per the December Section Meeting) are as follows:

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| • CT | March 26-28 | Rocky Hill, CT |
| • ME | April 2-4 | Rockport, ME |
| • MA/RI | March 18-21 | Hyannis, MA |
| • NH | May 21-23 | North Conway, NH |
| • NJ | March 25-29 | Atlantic City, NJ |
| • NY | March 12-14 | Saratoga Springs, NY |
| • VT | March 30-April 1 | Burlington, VT |

Please report any discrepancies to that schedule.

Section 1 Summer Institute

- The Section 1 Summer Institute is scheduled for June 29- July 2 at the Ocean Edge Resort in Brewster, MA. Information on the leadership training courses offered as well as information on accommodations, events etc. can be found at www.section1niaaa.org.